

FTPublicity Client: Cross Manufacturing Company

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Devizes firm raises cash for our vital Air Ambulance service

The employees of Cross Manufacturing in Devizes raised funds for the Wiltshire Air Ambulance over the festive season by making donations instead of sending Christmas cards to one another. The company matched the donations, making a total over £850. Pictured below, directors and employees visited the helicopter base at police headquarters in Devizes last week to present the cash.

The event was coordinated by Cross Process Improvements Coordinator Gina Farrugia who stated: "It's very pleasing to see that so much money can still be raised by a simple old fashioned collection. The visit to the base has helped to raise awareness for this vital service."

As a result of the visit Cross employee Richard Jenks has chosen to run the Bath Half Marathon for the WAA on March 12th and no doubt he will be greatly supported by friends and colleagues.

Valerie Whistler, Partnerships Coordinator at Wiltshire Air Ambulance commented: "We are absolutely thrilled at the fantastic amount of money raised. As we rely almost entirely on public donations to keep us flying, we need to raise £3.25 million each year, that's £8,904 a day, to keep this essential service going. We would like to say a massive thank you to everyone at Cross Manufacturing for choosing to support Wiltshire Air Ambulance and working hard to help us to save lives."



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